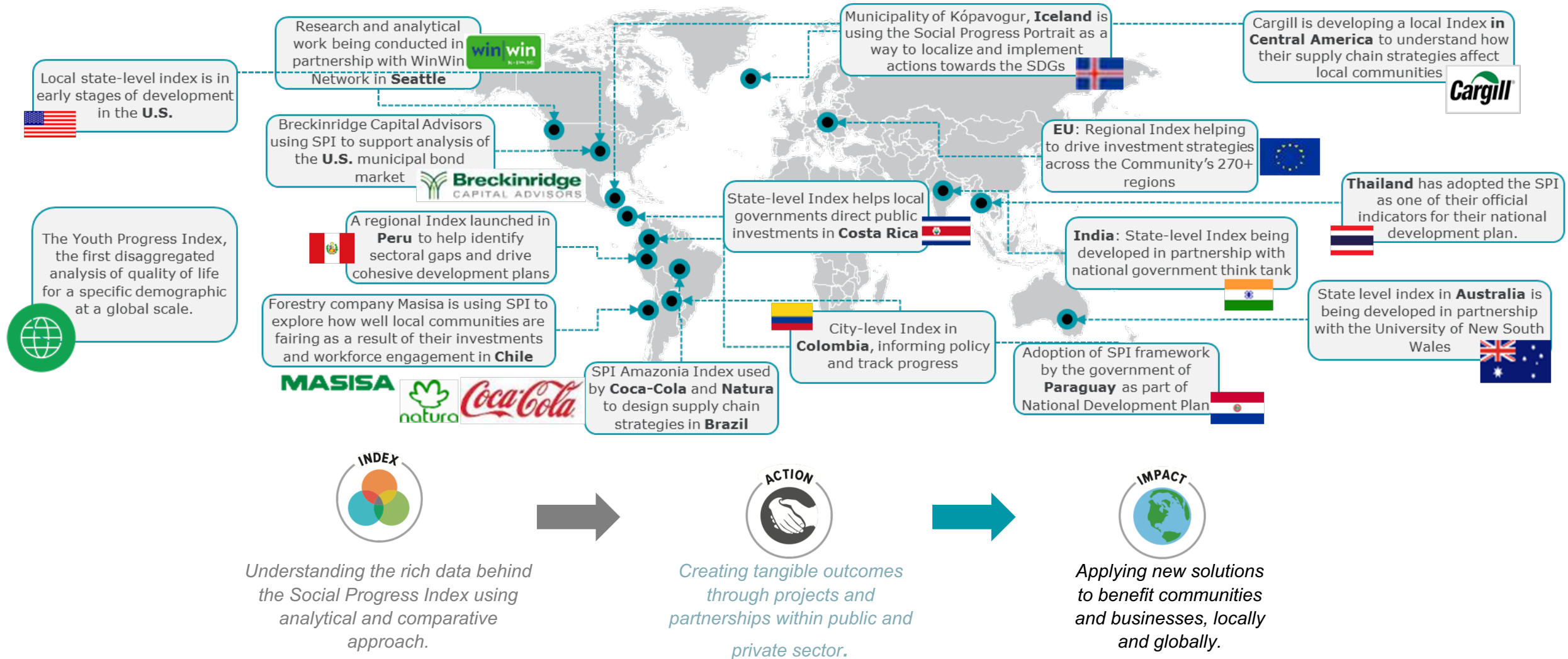




# Social Progress: Developing an SPI Network

**SOCIAL  
PROGRESS  
IMPERATIVE**

# OUR AMBITION IS CLEAR: WORLD DOMINATION





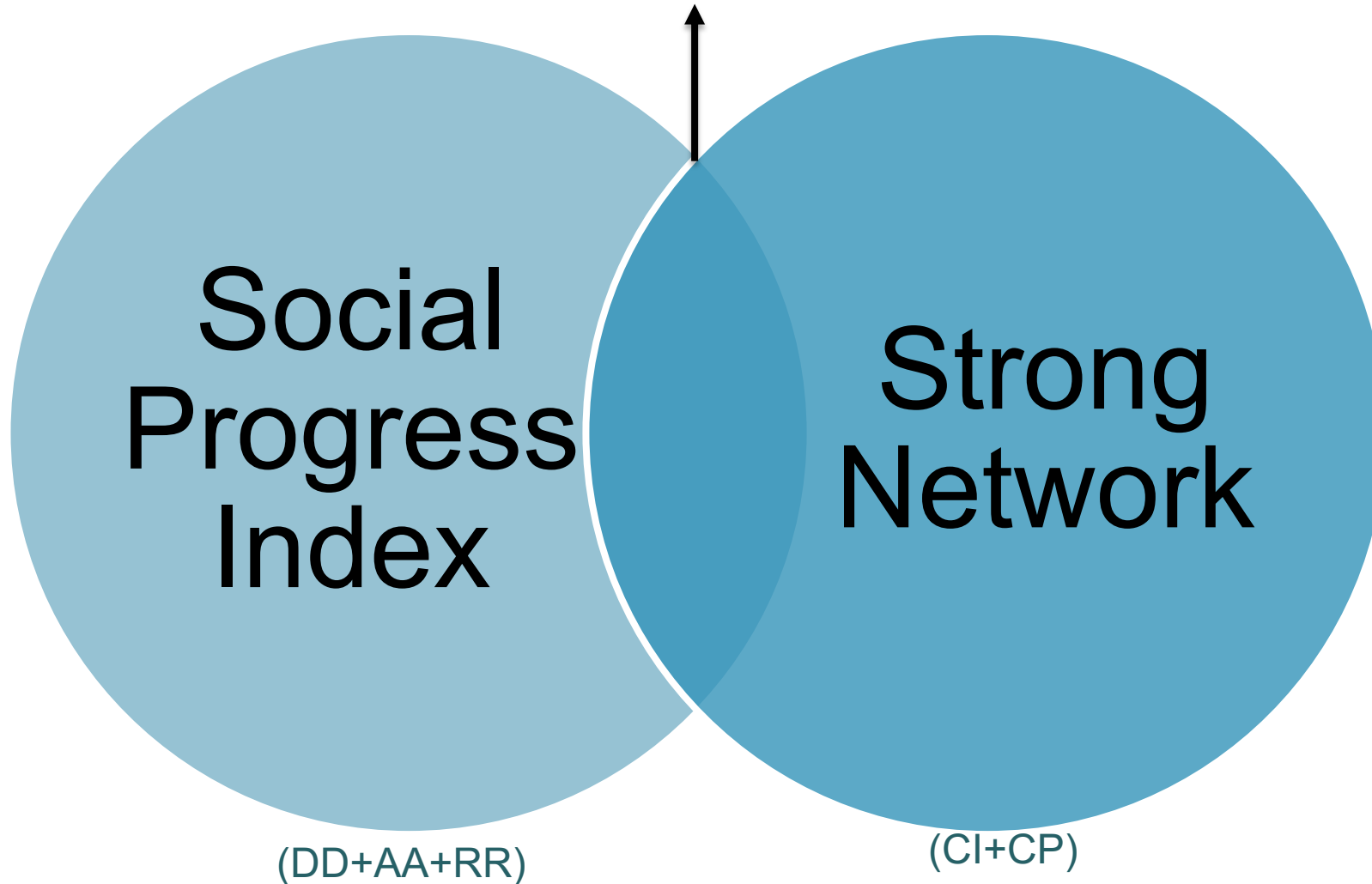
*Understanding the rich data behind the Social Progress Index using analytical and comparative approach.*

*Creating tangible outcomes through projects and partnerships within public and private sector.*

*Applying new solutions to benefit communities and businesses, locally and globally.*

# How?

## Successful Social Progress Initiatives



# Social Progress Initiatives

The Social Progress Initiatives are connecting action-oriented citizens and organizations; with the objective to generate an actionable tool to drive social change in an specific location.

Each Initiative has its own challenges, requirements and scopes, they are not “one size fits all” solution; but within the structure of each initiative two main aspects need to be in consideration:

- **Collaborative Process**
- **It's a Collective Impact endeavor**



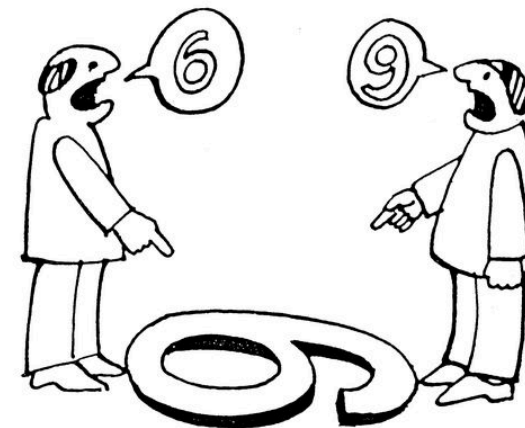
# Collaborative processes are in our core

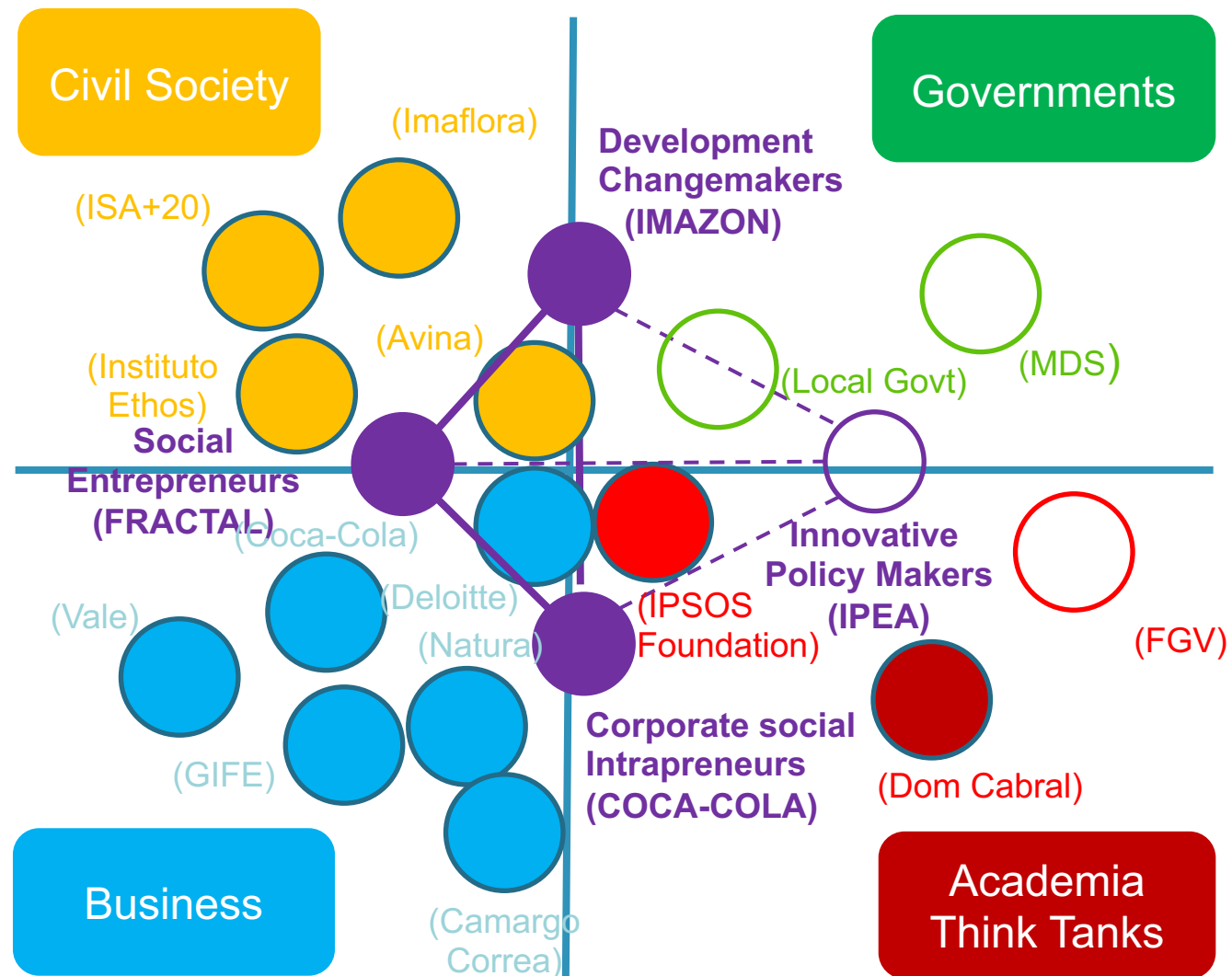
The Social Progress Imperative believes that collaboration is the key to maximize the impact of social interventions.

In other words, building subnational indices with local networks will strength the actionability of the Social Progress Framework.

But it's not just about providing relevant information at a given subnational level for public policy purposes or for private investments.

It's about **closing the gap** between **data producers** (technical experts) and **data users** (decision-makers).







# Governance model

Legal entity

Project based approach

Backbone organization and network



Capture and share information

Provide the right incentives

Accountability

**SOCIAL  
PROGRESS  
IMPERATIVE**



# COLLECTIVE IMPACT

The Collective Impact, an initiative of **FSG** and the **Aspen Institute Forum** for Community Solutions.

**COL·LEC·TIVE IM·PACT** *is a set of guidelines used to measure, encourage, and achieve social change. Like the scientific method, the various steps of the Collective Impact model produce results that are observable and replicable, so that any organization or group of organizations can follow them.*

[Click above to watch a video on CI](#)

***“... we believe that there is no other way society will achieve large-scale progress against the urgent and complex problems of our time, unless a collective impact approach becomes the accepted way of doing business”.***

# Key Collective Impact Principles

## A Champion, Funding, and Urgency for Change Are All Key to Launching a Collective Impact Initiative

### Influential Champion



- **Commands respect** and engages cross-sector leaders
- **Focused on solving problem** but allows participants to figure out answers for themselves

### Financial Resources



- **Committed** funding partners
- **Sustained funding** for at least 2-3 years
- **Pays for** needed infrastructure and planning

### Urgency for Change



- **Critical problem** in the community
- **Frustration** with existing approaches
- **Multiple actors** calling for change
- Engaged **funders** and **policy makers**

## There Are Five Conditions For Collective Success

### Common Agenda

All participants have a shared vision for change including a common understanding of the problem and a joint approach to solving it through agreed upon actions

### Shared measurement

Collecting data and measuring results consistently across all participants ensures efforts remain aligned and participants hold each other accountable

- Breakthroughs in Shared Measurement at [www.fsg.org](http://www.fsg.org)

### Mutually reinforcing activities

Participant activities must be differentiated while still being coordinated through a mutually reinforcing plan of action

### Continuous communication

Consistent and open communication is needed across the many players to build trust, assure mutual objectives, and appreciate common motivation

### Backbone organizations

Creating and managing collective impact requires a separate organization with staff and a specific set of skills to serve as the backbone for the entire initiative and coordinate participating organizations



# Stakeholders Strategy with SPI Cantons in Costa Rica, including the private sector



# CONSULTATION – INTEGRAL PART OF ASPI

- **November 2018-March 2019**
- The purpose of the first round of consultations were to introduce the SPI, and seek input on a 'wishlist' of potential indicators that could be included in the Index, as well as collating potential data sources. A total of thirteen consultation meetings were held:
  - Local government – 1
  - Peak body – 1
  - Industry – 2
  - University/academics – 7
- **June 2019-August 2019**
- A list of 53 preliminary indicators, their definition, and data source were presented at an event at the Progress 2019 Conference in Melbourne.
- **September-October 2019**
- Following the calculation of the beta-Index, additional consultations were carried out with stakeholders to receive feedback on the final indicators, the scores that the SPI calculations produced, and the overall messaging and narrative of the Australian SPI scores.



