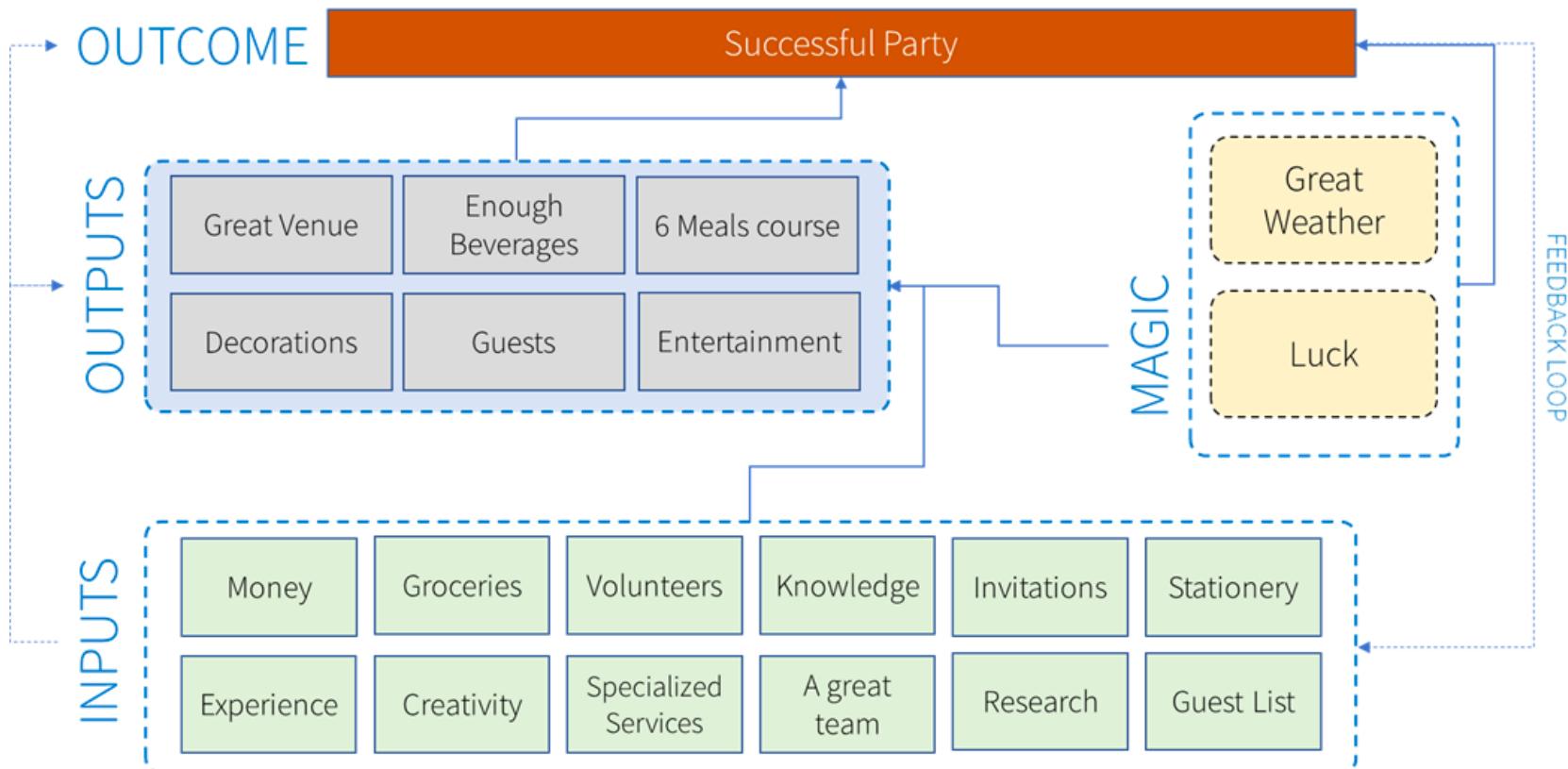


# LET'S HAVE A PARTY!



## INPUT VS. OUTCOME

Teachers per students

Number of schools

Enrollment

Attainment

Student performance

## ACTIONABILITY

% of women using contraception

% of women in need of family planning

# DESIGNING A SOCIAL PROGRESS INDEX

## SIX GUIDING STEPS FOR SUCCESS

Building the  
Concept

Building the  
Framework

Data  
Collection &  
Index  
Calculation

Validating  
Results

Communica-  
ting Results  
& Building  
Initiative

Assessment  
& Impact

# BUILDING THE CONCEPT

## Decision 1: What do we want? Who are we?

- What do we want to achieve?
- What are our expectations and goals?
- What are the most pressing social issues?
- What do we want from this index? What do we expect to do with it?
- Who are the key stakeholders?
- What particular skills/assets/resources does each partner bring to the table?
- Will we able to build shared trust to enable a collaborative process?
- What role each partner is willing to play in the project?

Building the  
Concept

## BUILDING THE CONCEPT

Time estimate: 2-3 months

This step takes time and **should not be rushed**. It is essential that all important stakeholders are considered, and all partners are aligned with the initiative.

### Support from SPI:

Consultation and feedback on concept note

Remote presentation introducing the Social Progress Imperative, Index and Network

Resources: concept note & budget templates.

Building the  
Concept

## BUILDING THE FRAMEWORK

**Decision 2:** Who defines – and how – what social progress means? Technical experts, strategic stakeholders, community?

An agreed set of indicators represents a shared vision of the society we want to build - and measure. They become policy targets because they:

- Are technically robust
- Are politically relevant
- Are socially desirable
- Represent the city/region/etc. in which we want to live

Building the  
Concept

Building the  
Framework

# BUILDING THE FRAMEWORK

Time estimate: 2-3 months

This is a key stage in the process and might take much longer than anticipated. Some initiatives took as much as 8 months to build the framework.

## Support from SPI:

Technical training on site which in detail explains the design principles, and works with the participants to derive an action plan to complete the index. Prerequisite is having a technical team who will be responsible for the calculation of the index.

Building the  
Concept

Building the  
Framework

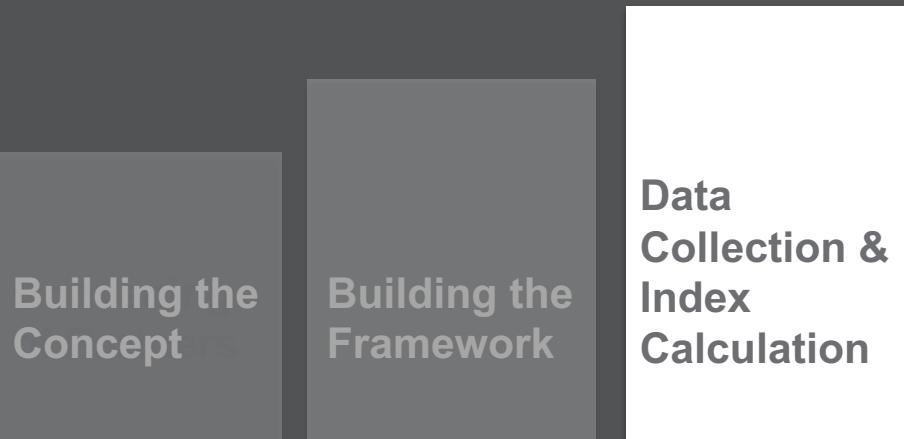
Resources: training materials

## DATA COLLECTION AND INDEX CALCULATION

**Decision 3:** What data do we use? Solely secondary sources, reprocessing of primary data, collecting primary information?

Using the best available data – for the best possible model.

- Is there enough information to measure concepts that matter?
- Is this information credible and consistent?
- Are we measuring outcomes?
- Can we monitor those indicators on a regular basis?



# DATA COLLECTION AND INDEX CALCULATION

Time estimate: 3-4 months

This might take less or more, depending on the time and effort the technical team is able to devote to this.

Support from SPI:

Consultation of data sources and indicators

Consultation of Index calculation steps, coding, indicator transformation etc.

Resources: methodological guidelines

Building the  
Framework

Data  
Collection &  
Index  
Calculation

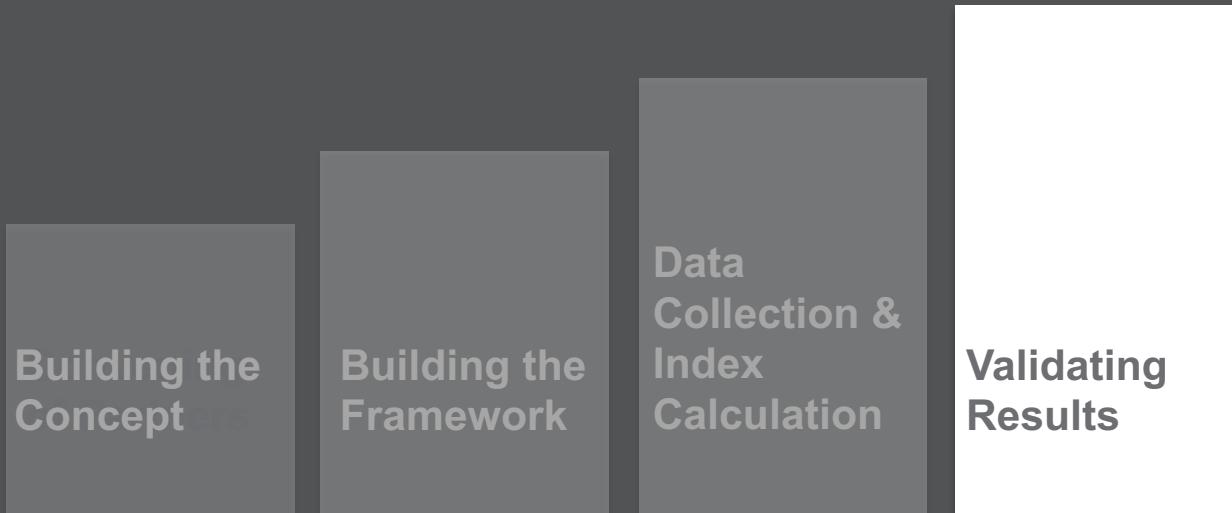
Building the  
Concepts

# VALIDATING RESULTS

Decision 4: How do we validate the results?

Relying on statistical robustness, benchmarking, reality check?

- Is the model robust and stable enough?
- With whom do we want to compare our performance?
- Does this picture of social progress reflect the current state of human wellbeing in this given context, at this specific time?



# VALIDATING RESULTS

Time estimate: 1-2 months

Once the calculations and statistical validation are completed, expert validation takes place. This is usually done through a seminar/workshop.

## Support from SPI:

Statistical and expert validation of results

Consultation of the validation process

Resources: methodological guidelines

Building the  
Concept

Building the  
Framework

Data  
Collection &  
Index  
Calculation

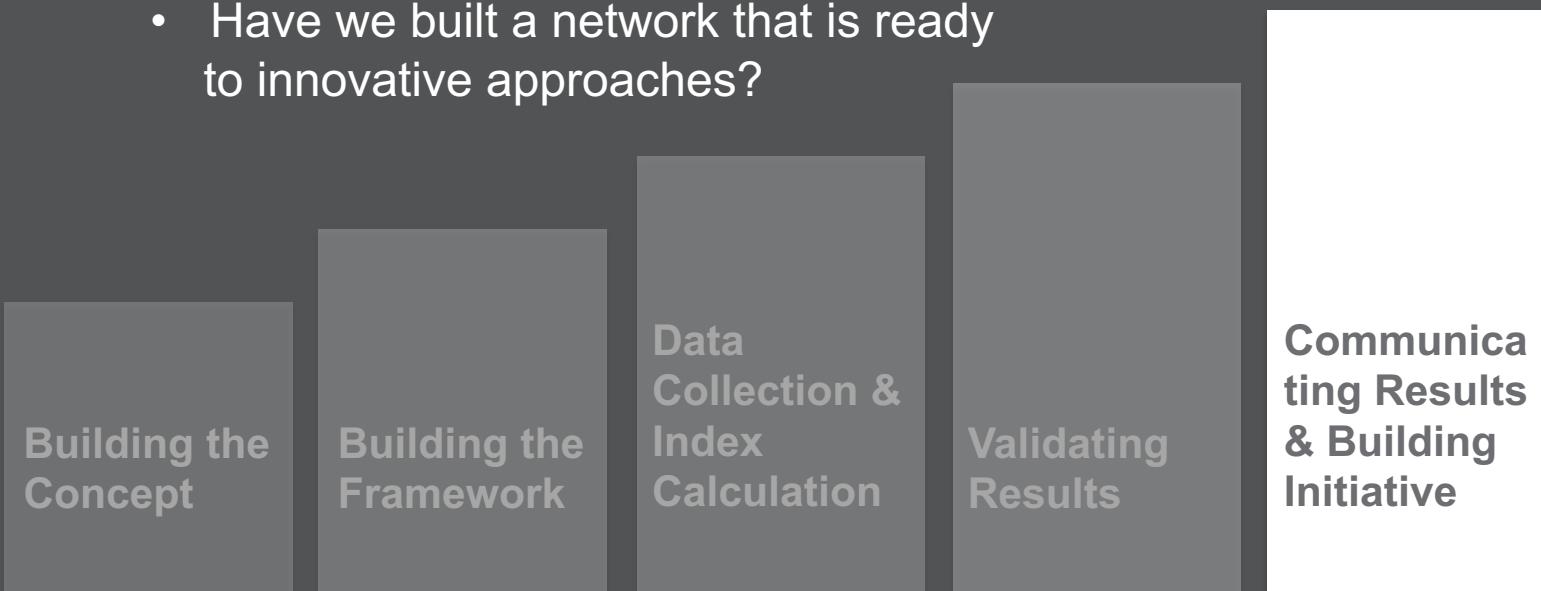
Validating  
Results

# COMMUNICATING RESULTS

**Decision 5:** What do we want to achieve when we communicate the results? Make the results available only? Influence a decision-making process? Communicate actions to improve the situation?

“The Index identifies priorities – the network is part of the solution.”

- What kind of open data/open source platform do we build?
- Are we able to influence the public agenda?
- Have we built a network that is ready to innovative approaches?



# COMMUNICATING RESULTS

Time estimate: indefinite, continuous

Communicating results should be a continuous effort once the index is calculated. Various stakeholders should be involved in this stage and a separate strategy for achieving policy objectives should be pursued.

**Support from SPI:**

Engagement at launch

Presentation of the Index to the SPI network and on SPI website

Assistance with publications (blog posts, op-eds)

Resources: SPI communication strategy

Building the  
Concept

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Validating  
Results

Communicating  
Results & Building  
Initiative

# ASSESSMENT AND IMPACT

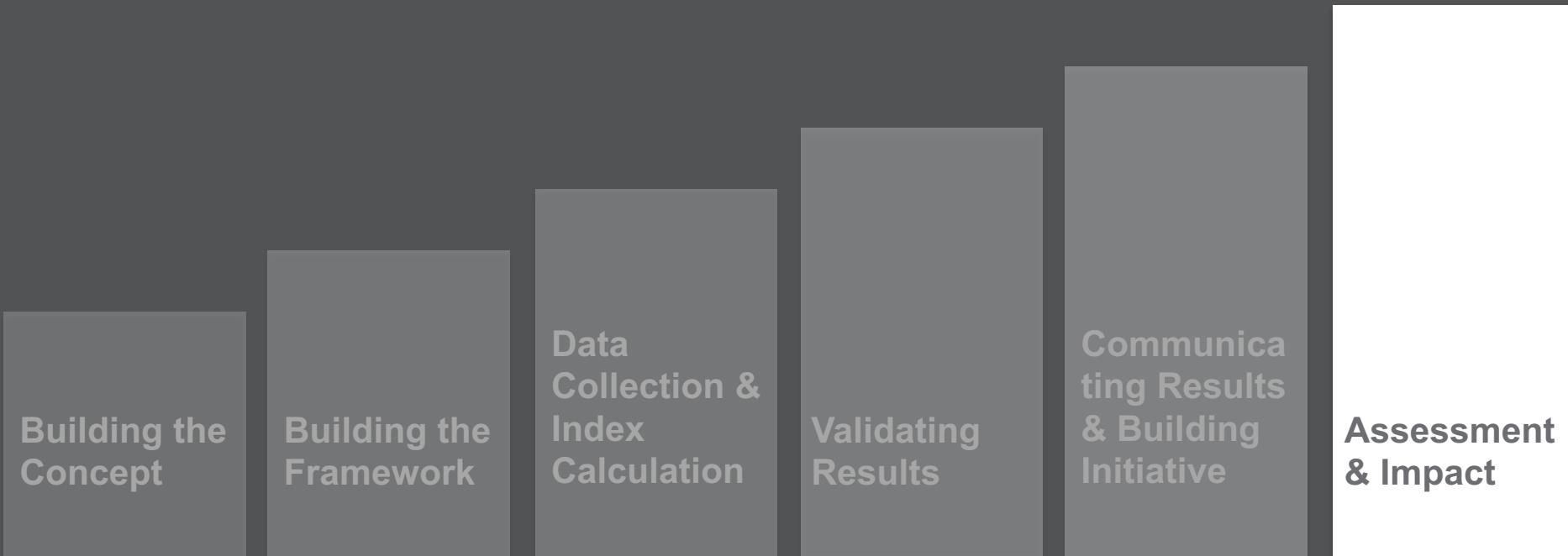
## Decision 6:

How do we know what SPI achieved?

Have we met our objectives?

What should we define as success?

How do we measure our impact?



# ASSESSMENT AND IMPACT

Time estimate: 2-3 months

Knowing what we have achieved is critical for all of us, and especially for the initiative. Not only will it strengthen the case, it will also help us improve in the future.

## SPI support:

Assistance with evaluation design

Promotion/publication of case studies

Resources: evaluation guidelines

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# TIMEFRAME

